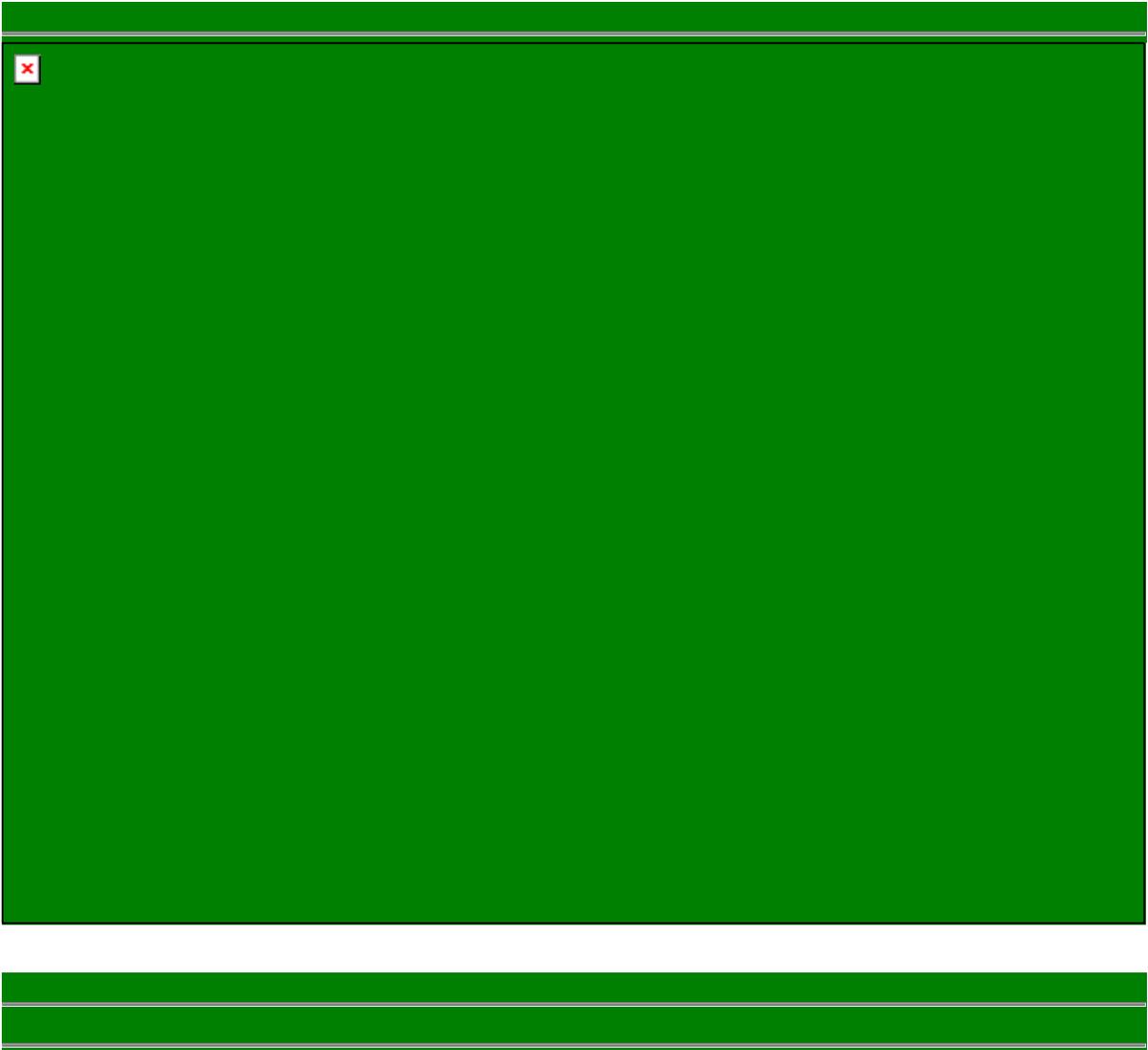


BONANZA PUBLISHING 2018 CATALOG





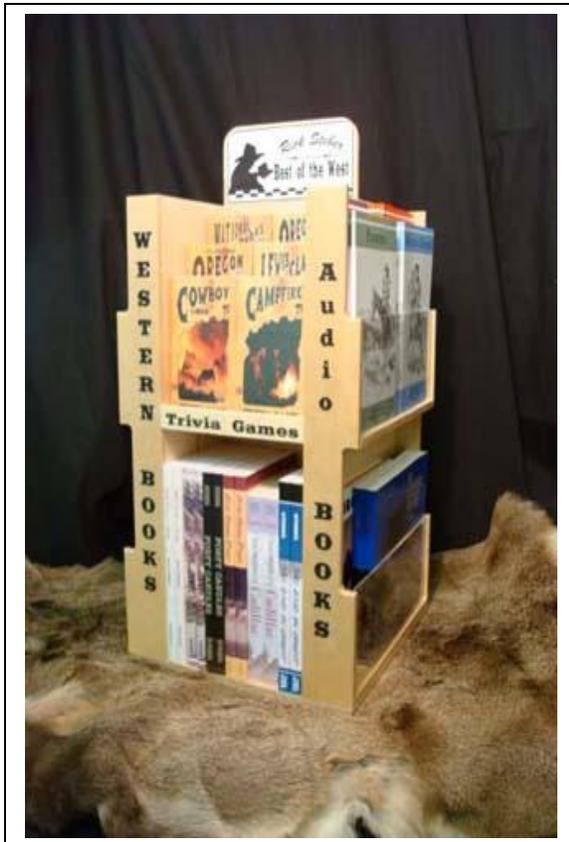
2017 Price Guide:

	Wholesale Cost	Sug. Retail
Paperback Novels	\$ 9.00	\$ 15.00
Tales of the Wild West (16 volume short stories)	\$ 4.20	\$ 7.00
Jackson Sundown (Centennial Edition)	\$ 6.00	\$ 12.00
Trivia Books	\$ 9.00	\$ 15.00
Travel Companion Books (Pocket sized books)	\$ 1.79	\$ 2.99
CD Audio Books of Tales of the Wild West	\$ 5.97	\$ 9.95
Fireside Stories (DVD of selected Tales of the Wild West)	\$ 5.97	\$ 9.95
Oregon Trail Map	\$ 4.80	\$ 8.00
Oregon Trail Placemats	\$ 1.80	\$ 3.60

— Display & Package Pricing —

Fully Loaded Deluxe Revolving Tabletop Display

Bonanza's all-wood point-of-purchase displays maximize space and allow for a large quantity of merchandise to be exhibited in approximately one square foot of counter/floor space.



**67 Tales of the Wild West
(16 vol. Series)**

**12 Books, Non-Fiction
Biographies and Fiction
(8 titles)**

**18 "Wild West Trivia" Games
(6 Titles)**

**27 CD Audio Books, Tales of
The Wild West (vol.1-vol.9)**

**FREE Sales-Supporting
Table Top Spinners**

FREE shipping on initial order

Display: 13x13x24"

**\$617.00 After Instant Bundle
Rebate of \$275.00**

**— Display & Package Pricing —
Covered Wagon Display**



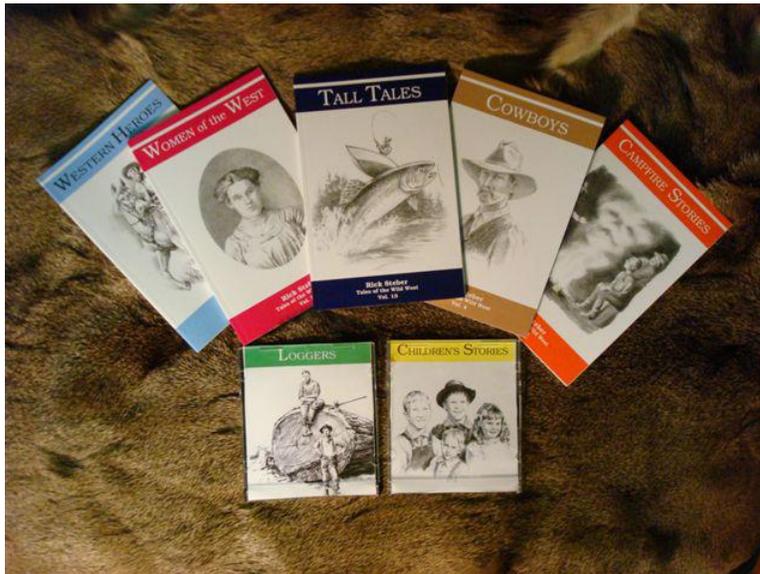
(18 inches by 7 inches)

Bonanza's all-wooden Covered Wagon Display is an original and has been our most popular display for the past 25 years. It is used as a stand-alone display that is sure to catch the eye of your customers, and can be used as a centerpiece for your western-themed exhibit. This distinctive display provides the perfect opportunity to showcase 12 different *Tales of the Wild West* titles, face-out, for quick customer viewing.

Covered Wagon Display -- \$191.20

Includes Display, 36 Tales of the Wild West books, plus 6 FREE books.

— *Sixteen Volume Series* — *Tales of the Wild West* Books and CD Audio Books



Tales of the Wild West – Books (Wholesale Price – \$4.20)

This sixteen-volume series is a proven winner with sales exceeding one million copies. Each historical book contains 50 short stories and 10 illustrations. The wide-ranging variety of titles appeals to children as well as adults. Your customers will return time after time to purchase the entire series.

Tales of the Wild West – CD Audio Books (Wholesale Price – \$5.97)

Everyone enjoys listening to the entertaining *Tales of the Wild West* stories on CD. Each Audio Book, narrated by Dallas McKennon, a voice of many Disney characters, provides hours of delightful family entertainment.

(*Volumes 1-9 available on CD)

- | | |
|-------------------------------|-----------------------------|
| Oregon Trail - vol. 1 * | Miners - vol. 9 * |
| Pacific Coast - vol. 2 * | Grandpa's Stories - vol. 10 |
| Indians - vol. 3* | Pioneers - vol. 11 |
| Cowboys - vol. 4 * | Campfire Stories - vol. 12 |
| Women of the West - vol. 5 * | Tall Tales - vol. 13 |
| Children's Stories - vol. 6 * | Gunfighters - vol. 14 |
| Loggers - vol. 7 * | Grandma's Stories - vol. 15 |
| Mountain Men – vol. 8* | Western Heroes - vol. 16 |

— Seven Volume Series —
Wild West Trivia Books



Wild West Trivia Shown with FREE Tabletop Spinner

Wild West Trivia – Books (Wholesale Price – \$9.00)

This 7-volume series of trivia books will provide hours of fun family entertainment and, even better, they are educational.

Everyone loves the challenge and the opportunity to test their knowledge of trivia. These books are travel friendly and can be enjoyed on a family road trip, around the campfire, or on a rainy day in the condo.

Wild West Trivia Books include:

Cowboy Trivia

Campfire Trivia

National Parks & Monuments Trivia

Lewis & Clark Trivia

Oregon Trail Trivia

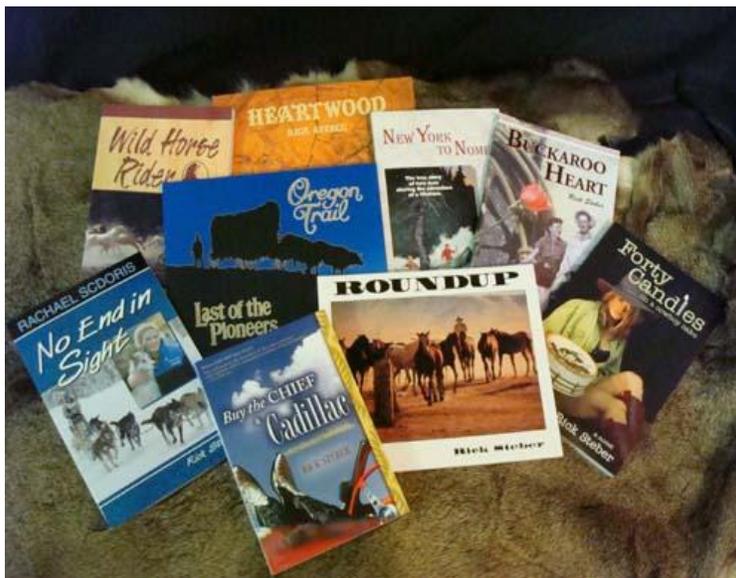
Oregon State Trivia Volume 1

Oregon State Trivia Volume 2

— Western Books —

Rick Steber

Biographies, Non-Fiction and Fiction



Rick Steber, the author of more than forty books, has received national acclaim for his writing. His numerous awards include the Western Writers of America Spur Award for Best Western Novel, Western Heritage Award, Benjamin Franklin Award, Mid-America Publishers Award, Oregon Library Association Award and Oregon Literary Arts Award. Two of his books have been optioned to movie production companies.

Buy the Chief a Cadillac (Wholesale Price – \$9.00) Novel

This nationally acclaimed novel portrays the ignorance, greed and madness of reservation life during the disastrous 1961 termination of the Klamath Indian Tribe. *“This book should be added to reading lists for all students of American history.” Tony Hillerman (320 pages)*

**** Winner of the Western Writers of America Spur Award – Best Western Novel***

Buckaroo Heart (Wholesale Price – \$9.00) NON-FICTION

Herman Vowell was a cowboy—Betty Torrens was a city girl. They found love on a remote cattle ranch until tragedy and the outside world encroached on their happiness. A tender and true story of eternal love that will capture your heart with its charm and power. (230 pages)

Wild Horse Rider (Wholesale Price - \$9.00) NON-FICTION

Lew Minor was the best bronc buster in the world, proving it by winning the 1912 World Saddlebronc Championship. But progress soon replaced raw horsepower and in his later years Lew became a forgotten hero, except for one man who refused to allow his legend to die. (180 pages)

New York to Nome (Wholesale Price – \$9.00) NON-FICTION

The true story of one of history's most remarkable expeditions; the 1936-1937 discovery of the Northwest Passage by two head-strong young men, Shell Taylor and Jeff Pope. The Guinness Book of World Records called it the longest canoe trip in history. (168 pages)

Heartwood (Wholesale Price – \$9.00) NON-FICTION

**BONANZA PUBLISHING – P.O. BOX 204 – PRINEVILLE, OR 97754
1-800-399-3115**

As the tree gains its strength from its heartwood, the West has grown from the strength of character shown by the extraordinary people in this artistic blend of the written word, photography and original drawings. (120 pages)
*** Winner – Benjamin Franklin Award**

Round Up (Wholesale Price – \$9.00) NON-FICTION

A “roundup” of interesting and rugged western men and women who devoted their lives to working with horses: includes wagon freighters, loggers, cowgirls, bronc riders and much more. (160 pages)
*** Winner – Mid-America Publishers Best Regional Book Award**

Forty Candles on a Cowboy Cake (Wholesale Price - \$9.00) NOVEL

Forty Candles is an entertaining contemporary western novel. This story, set on the High Desert of Central Oregon, is irreverent, sinful and as unpredictable as a bunch of drovers hitting town after a long cattle drive. (228 pages)

Secrets of the Bull (Wholesale Price - \$9.00) NOVEL

A contemporary western novel pits legendary stockman Frank Battle against his family, the federal government and the many outside forces bent on gentrifying his pristine Eastern Oregon valley. Even after his death, Frank maintains his iron-fisted control with a stipulation in his will requiring his family to come together and operate the ranch for one year – and show a profit – or lose it all! (294 pages)
*** Winner – Independent Publishers Silver Medal**

Caught in the Crosshairs (Wholesale Price -\$9.00) NON-FICTION

On the last day of summer in 1994, while cowboy Phil Brooks was riding in the hills of Eastern Oregon, he was struck through the heart by a bullet fired from a high-powered rifle. An intensive police investigation was launched, but no one has ever stood trial for that murder. Some locals speculate a woman was involved, or the young cowboy happened upon a drug drop, while others are convinced Phil’s death had something to do with the trophy bull elk that inhabit the sprawling Fopiano Ranch where his body was found by Native American trackers. Caught in the Crosshairs is a true story full of intrigue, deception and of justice gone terribly wrong. (226 pages)
*** Winner – Indie Excellence Award**

A Promise Given (Wholesale Price -\$9.00) NON-FICTION

A Promise Given is a non-fiction book dealing with the many diverse issues each of us must face at various points during our life; love, loss, the complexities of growing old, and how each of us has the opportunity to directly effect the environment in which we live. The fast-paced narrative quickly pulls the reader into a Northwest setting and the time period surrounding World War II. Trevor Russell enlists in the service and returns home to attend college and become an elementary school teacher. He falls in love and marries. Trevor then makes a promise to his dying wife to bring the mountain bluebirds back to Oregon. He fulfills that promise by building bird houses and placing them all over Central Oregon. (157 pages)
*** USA Best Book Finalist**

Red White Black (Wholesale Price -\$9.00) NON-FICTION

Red White Black tells the true story of the 1911 Pendleton Round-Up. Three men of different skin colors – Jackson Sundown, John Spain, and George Fletcher – are brought together during the finals of the Northwest Saddle Bronc Championship. What happened that September day – the judges’ decision and the reaction of the

crowd in the aftermath – forever changed the sport of rodeo and the way the emerging West was to look at itself. (187 pages)

*** Winner – Beverly Hills International Best Western Award Gold Medal**

*** Winner – Ben Franklin Silver Award for Best Non Fiction Award**

All*Around and the 13th Juror (Wholesale Price -\$9.00) NON-FICTION

This true contemporary story reads like pages ripped from a dime store novel. Mac Griffith is gunned down after a barroom brawl, the shooter is arrested and charged with murder. At the ensuing trial, a cast of truly colorful western characters parade up to the witness stand. It is their testimony – what they have to say and what they are not allowed to say – that leads the jury to make its ultimate decision. (201 pages)

*** Winner – Readers 5-Star Best Non-Fiction Novel**

A Better Man (Wholesale Price -\$9.00) NON-FICTION

This is a true story of one man’s incredible journey. Dave Franke might have been content to lead the life of a simple cowboy, but he believed in the American Dream. He started a construction company and rode the crest of a building boom to the pinnacle of success. When the Great Recession hit and interest rates topped 24%, he lost it all. He drowned his failures with alcohol. Then one day, out on the broad sweep of the desert, God and Satan had a fistfight over his alcoholic soul. This is a powerful story of profit and loss, of weakness and strength; a story of love, forgiveness, deliverance and redemption. A must read! (165 pages)

*** USA Best Book Finalist**

*** Winner – Beverly Hills International Regional Best Non-Fiction**

Three Little Birds (Wholesale Price -\$9.00) NON-FICTION

A suspenseful, gripping and wistfully compassionate story of a heart transplant and the unique bond formed between a man and a wild bird. George Hooker’s name was placed on the organ donor list, but while he waits he is given a rescued Canadian goose egg that he holds on his chest above his damage heart. The egg hatches and the gosling imprints upon George as he becomes “Goose Daddy”. In a race against time, the burning question becomes whether or not George will live long enough to see the goose he names “Tootie” reach maturity and fly away to join a migrating flock. (151 pages)

NEW Little White Man (Wholesale Price -\$9.00) NON-FICTION

A full half- century after Dr. Marcus and Narcissa Whitman lost their lives at the hands of the Cayuse Indians, Jimmy Cornelison, a young man with strong convictions and a calling from God, is assigned as the new missionary. The 21-year-old minister that the Indians name Shoyapo Shoyapo – *Little White Man* – faces a skeptical congregation made up of the descendants of those who committed the murders. His authority is swiftly challenged by Chief Peo, a powerful and fearsome leader among his people. The stage is set for two strong-willed men to collide in an epic David-and-Goliath battle over the dominance of the white man’s religion. (176 pages)



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1-800-399-3115**



Celebrate the rich history of the Oregon Trail

Oregon Trail Placemats (Wholesale Price – \$1.80 each)

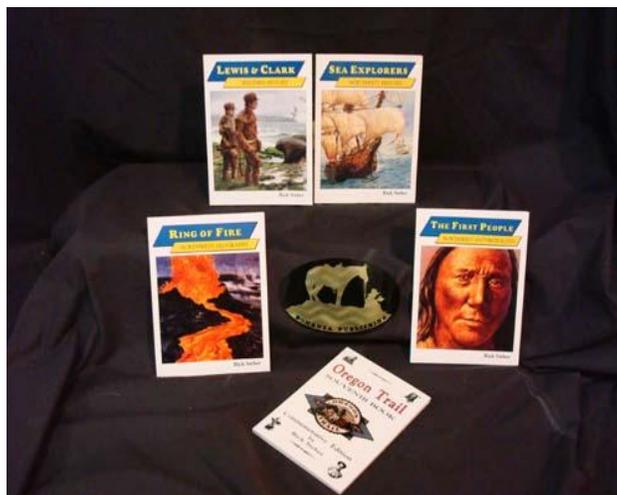
Your customers will love these attractive and educational laminated Oregon Trail placemats. Each of the four colorful placemats in this series depicts a map of the Oregon Trail and, on the reverse side, a section of the Oregon Trail.

Placemats include: **Jumping Off** (sunset red), **Across the Plains** (powder blue), **Across the High Desert** (old west gold) and **End of the Trail** (sage green). (11 inches by 17 inches – 5 mil lamination)

Oregon Trail Laminated Map (Wholesale Price – \$3.60)

The Oregon Trail Map depicts the route of the Oregon Trail as well as depicting scenes the pioneers would have seen as they made their way west. This authentic, old-west map is printed on parchment and is perfect for hanging on the wall. (23 inches by 17 1/2 inches – 3 mil lamination)

— Four Volume Series —
Travel Companion Pocketbooks



**BONANZA PUBLISHING – P.O. BOX 204 – PRINEVILLE, OR 97754
1-800-399-3115**

Travel Companion Pocketbooks (Wholesale Price – \$1.79)

This five-volume series of western pocketbooks are quick reads and cover fascinating topics that will be of interest to the young readers. Readers will learn about the first people to inhabit North America, the Lewis & Clark Expedition, the string of active volcanoes in the Cascade Range, the sea explorers who explored the Pacific coast and the Oregon Trail. The combination of artwork and stories are full of history and presented in a fun and interesting way.

This series of books are priced right and make wonderful souvenirs for travelers.

Travel Companion Pocketbooks Titles:

**Sea Explores
The First People
Ring of Fire
Lewis & Clark**

— Food Service Marketing — Placemats * Tabletop Spinners



Tales of the Wild West Placemats qty 2000 per box

Tales of the Wild West paper placemats feature stories from the sixteen-volume ***Tales of the Wild West*** series. They will highlight your tables and provide entertainment for your customers. Eight different placemats are available and are collated so each setting is distinctive. Your customers will trade placemats, read the stories to each other and want to purchase the books.

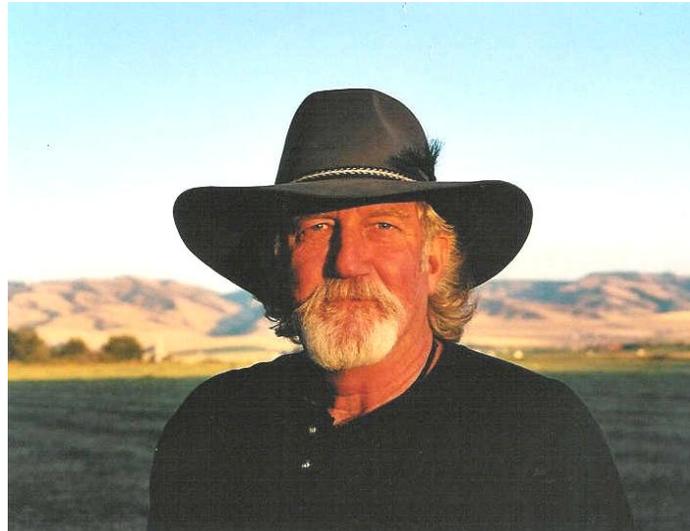
Placemats have proven to be a great tool to sell ***Tales of the Wild West books and Audio Books***. Customers will return to purchase the entire series. Placemats are sold in boxes of 2,000 placemats.

**BONANZA PUBLISHING – P.O. BOX 204 – PRINEVILLE, OR 97754
1-800-399-3115**

Affordably priced at \$45 per box.

FREE – Tabletop Spinners or Table Tents

Take advantage of our excellent marketing tool. Try Tabletop Spinner featuring sample trivia questions of the Wild West Trivia Games, excerpts from the Tales of the Wild West Series and information on our books. They help support sales and provide a pleasant and entertaining environment for your customers. (Ask about customizing the front covers of the Tabletop Spinners and adding a page about the history of your restaurant.)



Bonanza Publishing/ Rick Steber

Rick Steber, founder of Bonanza Publishing, speaker and the author of more than thirty books, has received national acclaim for his writing. His numerous awards include the Western Writers of America Spur Award for Best Western Novel, Western Heritage Award, Benjamin Franklin Award, Mid-America Publishers Award, Oregon Library Association Award and Oregon Literary Arts Award. Two of his books have been optioned to movie production companies.

In addition to his writing, Rick is an engaging Western personality and has the unique ability to make his characters come alive as he tells a story. He has spoken at national and international conferences and visits schools where he talks to students about the importance of education, developing reading and writing skills, and impressing upon them the value of saving our history for future generations.

Books for Kids Program

Over his 30-year career as a writer Rick Steber has dedicated himself to visiting schools in the Northwest and taking time to share his talents with students. He tells stories that make history meaningful, teaches writing skills, and stresses to students the importance of believing in themselves and getting the most from their natural abilities.

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1-800-399-3115**

From these visits Bonanza Publishing developed **Books for Kids**, a program that places free, autographed books in the hands of students. For many students this is the first book they have received autographed by an author they have personally met. The significance the students place on “their” book is astonishing. Educators have high praise for Rick’s Books For Kids program and for the way it promotes learning and reading for enjoyment.